



M A S O N - D I X O N
ARRIVE
 LOCAL COMMUNITY MAGAZINES
 FOOD, FUN, TRAVEL, HOME & GARDEN

2013 RATES

BALTIMORE ARRIVE
More readers in the York Road Corridor than any other magazine!

HARFORD ARRIVE
More readers than any other publication in the county!

2013 Publishing Schedule: 7 Issues

Space Res: **February** Jan 11 **Mar/April** Feb 8 **May/June** April 5 **July/Aug** June 7 **Sept/Oct** Aug 9 **Nov** Oct 4 **Dec** Nov 1

BUY TWO EDITIONS: 60,000 COPIES! COST PER ISSUE, BASED ON FREQUENCY.
 BALTIMORE 30,000 & HARFORD 30,000.

SIZE	7X RATE 2 EDITIONS	4X-6X RATE 2 EDITIONS	2X-3X RATE 2 EDITIONS	1X RATE 2 EDITIONS
Full Page	\$1495	\$1625	\$1755	\$2415
Two-Thirds	\$1118	\$1270	\$1365	\$1890
Half Page	\$ 890	\$1035	\$1075	\$1485
Third Page	\$ 705	\$ 826	\$ 854	\$1098
Quarter	\$ 552	\$ 655	\$ 680	\$ 877
Sixth Page	\$ 425	\$ 515	\$ 572	\$ 730
BIZ CARD	\$ 250	\$ 300	\$ 335	\$ 375

Press-ready ads are preferred. First ad designed at no charge, up to 2 proofs. See Ad Specs for Creative Design Services.

BUY SINGLE EDITION: 30,000 COPIES! COST PER ISSUE, BASED ON FREQUENCY.
 CHOOSE BALTIMORE OR HARFORD EDITION.

SIZE	7X RATE 1 EDITION	4X-6X RATE 1 EDITION	2X-3X RATE 1 EDITION	1X RATE 1 EDITION
Full Page	\$1150	\$1250	\$1350	\$1610
Two-Thirds	\$ 860	\$ 975	\$1050	\$1260
Half Page	\$ 685	\$ 795	\$ 825	\$ 990
Third Page	\$ 540	\$ 590	\$ 610	\$ 732
Quarter	\$ 425	\$ 465	\$ 485	\$ 585
Sixth Page	\$ 325	\$ 395	\$ 450	\$ 485
BIZ CARD	\$200	\$220	\$235	\$250

Press-ready ads are preferred. First ad designed at no charge, up to 2 proofs. See Ad Specs for Creative Design Services.

THE RIGHT READERS: WOMEN & MEN 35-65, SUBURBAN HOMEOWNER \$325,000+, INCOME \$105K+